

FOR IMMEDIATE RELEASE

THE ORIGINAL BOWLING COMPANY IS GIVEN APPROVAL TO COMPLETE THE ACQUISITION OF BOWLPLEX

The UK's largest tenpin bowling operator, The Original Bowling Company (TOBC), has been given approval by the Competitions and Markets Authority to complete the acquisition of Bowlplex.

The deal, which will complete next week, will see TOBC add 11 Bowlplex locations to its portfolio, taking its number of nationwide bowling centres to 54.

Steve Burns, CEO at The Original Bowling Company said: "We are delighted to have been given approval to acquire 11 Bowlplex centres in locations that are an excellent addition to our existing business.

"We are looking forward to working closely with the Bowlplex centre management team in introducing our innovative, customer focused ways of working. We will be making significant investment in the Bowlplex estate over the next three years creating fantastic, upgraded environments under the Hollywood Bowl brand."

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For more information, or for media enquiries, please contact:

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Notes to Editors

About The Original Bowling Company

The Original Bowling Company (TOBC) is the UK's leading ten-pin bowling business operating nationwide under the Hollywood Bowl and AMF Bowling brands.

TOBC has built a reputation for delivering outstanding family entertainment in venues that are also aspirational leisure destinations for young adults, and perfect for corporate parties and events.

Since its formation in 2010, TOBC has modernised the customer bowling experience. With innovations like its state-of-the-art booking and scoring systems, and centres offering American diners, licenced bars and exclusive VIP lanes, TOBC has brought bowling into the 21st Century.

The company employs 1500 team members, 75 of whom are based at its central support centre in Hemel Hempstead.

TOBC is backed by Electra Partners who acquired the business in September 2014.