

## Trading Statement

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Hollywood Bowl Group plc  
09 April 2018

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**Hollywood Bowl Group plc  
("Hollywood Bowl" or the "Group")**

**Half Year Trading Update**

**Strong revenue growth with good progress in new centre programme**

Hollywood Bowl, the UK's largest ten-pin bowling operator, is pleased to announce a trading update for the six months ended 31 March 2018.

The Group has traded well through the first half of the financial year with total revenue growth of +9.3% and like-for-like ("LFL") revenue growth of +4.0%.

This continued strong LFL performance has been driven by the ongoing successful execution of our organic growth strategy of investment in enhancing our customer experience. This has included the refurbishment of Bradford Hollywood Bowl and the rebrand and refurbishment of Bowlplex centres in Birmingham and Dunfermline.

**New centre programme**

We continue to expand our nationwide portfolio and customer reach with our 58<sup>th</sup> and 59<sup>th</sup> centres opening in Dagenham and Yeovil, both of which are performing in line with management's expectations.

In addition, the Group's new centre pipeline has been further strengthened with centres signed for development in exciting new leisure schemes in Swindon and Southend.

**Stephen Burns, Chief Executive Officer of Hollywood Bowl Group, said:**

"We are pleased with our half year performance, with results in line with our expectations. The Group had another very successful Christmas, delivering LFL sales growth for the sixth consecutive year over this important trading period.

"Our teams are focused on maximising the opportunities created by our ongoing refurbishment and new centre programme in the second half of the year and continuing to deliver great value experiences for our customers across our estate."

The Group expects to report its interim results for the six months ended 31 March 2018 on Wednesday 23 May 2018.

**Enquiries:**

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**Notes to Editors:**

Hollywood Bowl is the UK's largest ten-pin bowling operator, with a high quality portfolio of 59 profitable centres operating across the UK under the Hollywood Bowl, AMF and Bowlplex brands. The Group specialises in operating large, high quality bowling centres, predominantly located in out of town multi-use leisure parks (typically co-located with cinema and casual dining sites) and large retail parks. The centres are designed to offer a complete family entertainment experience with each centre offering bowling lanes, on-site dining, licensed bars, and state-of-the-art family games arcades.

This information is provided by RNS  
The company news service from the London Stock Exchange

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