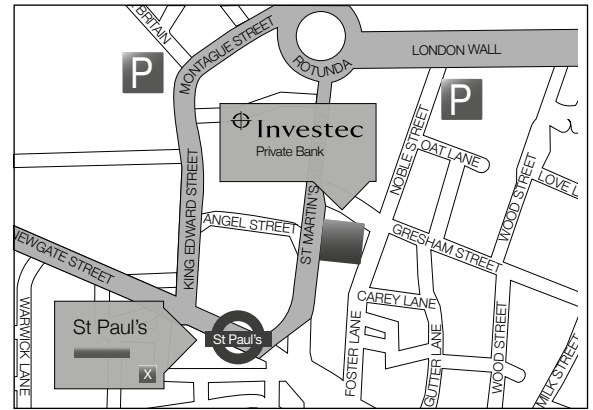


Attendance Card

Annual General Meeting to be held on:

Tuesday, 30 January 2018 at 9.00am at Investec Bank plc, 2 Gresham Street, London EC2V 7QP



Investec Bank plc, 2 Gresham Street, London EC2V 7QP

Directions to AGM venue:

By underground

St Paul's (central line)

Leave the station via exit one and walk straight towards the Museum of London (along St Martin's Le Grand) and take the first street on your right.

Mansion House (District or Circle line)

Leave the station via exit four. Turn left into Cheapside and walk towards St Paul's Cathedral. Turn right into St Martin's Le Grand and walk straight towards the Museum of London (along St Martin's Le Grand) and take the first street on your right.

Barbican (Circle, Metropolitan and Hammersmith and City lines)

Turn right out of the exit onto Aldersgate Street and follow signs to St Paul's Cathedral. Go past the Museum of London and London Wall. Gresham Street is the next street on your left off St Martin's Le Grand (see map).

By bus

The closest bus stop is at St Paul's tube station (Stop SW).

Parking

The closest car park is London Wall Car Park. Visit [www.cityoflondon.gov.uk/services/transport-and-streets/parking/where-to-park/car-parks](http://www.cityoflondon.gov.uk/services/transport-and-streets/parking/where-to-park/car-parks) for more details.

I am attending as: (please tick relevant box)

- a shareholder of the Company
- a proxy for the named shareholder
- a corporate representative of the named shareholder
- other

If you are attending the Annual General Meeting of Hollywood Bowl Group plc at Investec Bank plc, 2 Gresham Street, London EC2V 7QP on Tuesday, 30 January 2018, please sign and date this admission card and present it at the registration desk on your arrival.

Signature of person attending

Barcode:

Investor Code:

Proxy Form

Barcode:

Investor Code:

Event Code:

I/We, being a member of the Company, hereby appoint the Chairman (see note 1 overleaf) or

NAME OF PROXY

NO. OF SHARES PROXY APPOINTED OVER

as my/our proxy to vote on my/our behalf at the Annual General Meeting of the Company to be held at 9:00am on Tuesday 30 January 2018 and at any adjournment thereof. I have indicated with an 'X' how I/we wish my/our votes to be cast on the following Resolutions.

If you wish to appoint multiple proxies, please see note 1 overleaf.  Please also tick here if you are appointing more than one proxy

Resolutions

Please mark 'X' to indicate how you wish to vote

- |   | FOR                                 | AGAINST                  | WITHHELD                 |
|---|-------------------------------------|--------------------------|--------------------------|
| 1. To receive and adopt the Directors' report and accounts for the year ended 30 September 2017 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. To declare and approve a final dividend of 3.95 pence per Ordinary Share                     | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. To approve a Special Dividend of 3.33 pence per Ordinary Share                               | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. To approve the Directors' Remuneration Report  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. To elect Ivan Schofield as a Director  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. To re-elect Nick Backhouse as a Director   | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. To re-elect Peter Boddy as a Director  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. To re-elect Stephen Burns as a Director  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. To re-elect Laurence Keen as a Director  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Resolutions

Please mark 'X' to indicate how you wish to vote

- |   | FOR                                 | AGAINST                  | WITHHELD                 |
|---|-------------------------------------|--------------------------|--------------------------|
| 10. To re-elect Claire Tiney as a Director  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. To re-appoint KPMG LLP as auditors of the Company   | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. To authorise the Audit Committee to fix the auditor's remuneration                              | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. To authorise the Directors to allot shares  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14. Authority to disapply statutory pre-emption rights  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. Additional authority to disapply statutory pre-emption rights                                   | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16. To authorise the Company to purchase its own shares   | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17. Authority to call a general meeting (other than an AGM) on not less than 14 clear days' notice. | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Signature



Please place an 'X' in this box if signing on behalf of the shareholder as Power of Attorney, Receiver, or Third Party.

To be valid this Proxy Form must be received by the Company's Registrars, Link Asset Services, at the address printed overleaf by not later than 9.00am on Friday 26 January 2018.

# hollywood bowl group plc

## Notes to the proxy form

1. Every shareholder has the right to appoint some other person(s) of their choice, who need not be a shareholder, as his proxy to exercise all or any of his rights to attend, speak and vote on their behalf at the Meeting. If you wish to appoint a person other than the Chairman, please insert the name of your chosen proxy holder in the space provided (see overleaf). If the proxy is being appointed in relation to less than your full voting entitlement, please enter the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this Proxy Form has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).
2. To appoint more than one proxy you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.
3. The right to appoint a proxy does not apply to persons whose shares are held on their behalf by another person and who have been nominated to receive communication from the Company in accordance with Section 146 of the Companies Act 2006 ('nominated persons'). Nominated persons may have a right under an agreement with the registered shareholder who holds shares on their behalf to be appointed (or to have someone else appointed) as a proxy. Alternatively, if nominated persons do not have such a right, or do not wish to exercise it, they may have a right under such an agreement to give instructions to the person holding the shares as to the exercise of voting rights.
4. In the case of a member which is a company, this proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
5. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).
6. The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
7. Entitlement to attend and vote at the Meeting and the number of votes which may be cast thereat will be determined by reference to the Register of Members of the Company at close of business on 26 January 2018. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the Meeting.
8. Shares held in uncertificated form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual. Shareholders wishing to vote online should visit [www.signalshares.com](http://www.signalshares.com) and follow the instructions.
9. The completion and return of this form will not preclude a member from attending the Meeting and voting in person. If you attend the Meeting in person, your proxy appointment will automatically be terminated.
10. The Form of Proxy may be returned by post using the pre-paid envelope or by hand to Link Asset Services, 34 Beckenham Road, Beckenham, BR3 4TU. It must be received during usual business hours accompanied by any power of attorney under which it is executed (if applicable) no later than 9.00am on Friday 26 January 2018.
11. For details of how to change your proxy instructions or revoke your proxy appointment see the notes to the Notice of Annual General Meeting.
12. You may not use any electronic address provided in this proxy form to communicate with the Company for any purposes other than those expressly stated.

Business Reply Plus  
Licence Number  
RLUB-TBUX-EGUC



PXS 1  
34 Beckenham Road  
BECKENHAM  
BR3 4ZF